

PDMS 5 Year Business Plan – January 2017

Strategic Objective	Strategic Action	Plan Status 2015/16	2016/17	2017/18	2018/19	2019/20	2020/21
1. Membership Management	1.1 Plan and Review Member Profile (prev. 3.1.5)	1. Annual Review					
	1.2 Plan and Review a Communication Plan to attract Members (prev.3.3.6,7)	1. Website/Social Networking					
		2. Annual Review					
	1.3 Plan and Review for Sustainable Membership (prev. 3.4.1,2,3,6,8)	1. Analysis target membership numbers	Target 60	Target 70	Target 75		
2. Annual Review							
2. Partnership Management	2.1 Review Community Stakeholder Partnership Plans (prev.4.1)	1. Annual Review					
	2.2 Plan and Review Commercial (Suppliers, Sponsors) Partnership Plan (prev. 4.2)	1. Stakeholder Partnerships					
		2. Income generated through partnerships					
2.3 Develop Partnerships to support Relocation (pre.4.3)	1. Develop Relocation Template						
3. Governance and Probity	3.1 Review Policies and Procedures (prev.5.1)	1. Annual Review					
	3.2 Plan and Review Budget and Forecast (prev. 5.2)	1. Prepare Draft Budget/Forecast					
		2. Board Reviews					
		3. Approved Budget /Forecast presented at AGM					
	3.3 Board trained and succession plan in place (prev.5.3)	1. Training plan					
		2. Succession plan					
3. Annual Review							